



# Yunjia Hou

Designer + Media specialist  
Portfolio: [yunjiahou.com](http://yunjiahou.com)

## Contact

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Boston, MA

## Education

### Northeastern University

MS: Information Design + Data  
Visualization, Sept 2022 – Dec 2023

### Google UX Design Certificate

July 2023

### Northeastern University

MA: Journalism, Sept 2018 – May 2020

### Beijing Technology and Business University

BA: Journalism, Sept 2013 – June 2017

## Skills

Graphic design  
Data visualization  
UI design  
UX strategy & research  
Photography & editing  
Social media management

## Tools

Illustrator	Flourish
InDesign	Power BI
Figma	Tableau
Photoshop	After Effects
Lightroom	Google Workspace
Premiere	Microsoft Office
Basic coding (HTML, CSS, JS)	

## Employment

### Vertex Pharmaceuticals

Graphic Design Specialist (intern → contract worker)  
July 2023 – Present, Boston

- Design business brochures, email banners, slide templates, and infographics for marketing use
- Collaborate with different departments to produce design materials (digital & print) that consistently reflect the brand's visual identity

### Beijing News

APP Front Page Editor

Oct 2021 – July 2022, Beijing

- Wrote and sent notifications for breaking news
- Updated content on the home page constantly
- Created posters for stories in the Editor's Pick section

### China International Publishing Group

Social Media Editor

Sept 2020 – Sept 2021, Beijing

- Wrote English posts for Facebook and Twitter
- Managed social channels and engaged with followers
- Wrote scripts for data story videos

### Wentworth Institute of Technology

Communication Department Intern

July 2019 – Dec 2019, Boston

- Reported campus news
- Took photos for the school's official Instagram account

### Bloomberg Businessweek/Chinese Version

Intern – Copy Editing

Feb 2017 – June 2017, Beijing

- Edited real-estate and political stories for the APP

## Short Bio

I'm a multi-disciplinary designer with a love for telling visual stories and transforming user problems into seamless experiences.

*As a permanent resident, I don't require visa sponsorship. I'm flexible with the starting date.*